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| --- | --- |
| [Insert Clinic Logo] | [Clinic Name] |
| [Clinic Address] |
| [Clinic Phone] |
| [Clinic Website URL] |

**[Date]**

Attention Medicare-eligible patients : Important insurance information

We are pleased to announce that we have recently expanded the Medicare Advantage plan choices available to our patients. As of [effective data], [PCP’s name and/or clinic name] will be part of the [carrier name – example: UnitedHealthcare, Blue Cross Blue Shield, etc.] network for [plan type (list all that apply) – examples: HMO, PPO, etc.] Medicare Advantage plans in the Dallas-Fort Worth area. This includes [product names (list all that apply) – examples: AARP Medicare Complete, Blue Cross Medicare Advantage Choice Premier ].

We believe this decision supports our mission of maximizing your physical health by also helping to maximize your financial health—and offering our Medicare-eligible patients more choices when it comes to their healthcare coverage.   
  
We know that Medicare is not one-size-fits-all. That’s why we recommend that our patients review both their current plan as well as check on other available choices every year during Medicare’s Annual Enrollment Period and make any needed adjustments.

We also know that Medicare can be confusing. That’s why we work with local, independent health insurance professionals to help our patients review their plan options and make sure every patient has the right plan to meet their needs. These licensed professionals can work with you one-on-one to review your unique situation, help evaluate your needs and recommend plans that provide the best coverage for you. We offer this opportunity purely as a courtesy to our patients.

If you would like to take advantage of this opportunity to work with a licensed professional or attend an in-person or virtual education session, please contact   
[Name of agent] with [Name of agency] by calling [phone number] or by email at   
[email address] or by going to [website].

You can also find helpful information at [www.medicare.gov](http://www.medicare.gov/) or call 1-800-MEDICARE to learn more about your Medicare and Medicare Advantage options.

As a reminder we also accept traditional Medicare and a number of other Medicare Advantage plans from [list all other carrier name – example: UnitedHealthcare, Blue Cross Blue Shield, etc.] including [product names – examples: AARP Medicare Complete, Humana Gold, Blue Cross Medicare Advantage Choice Premier].

The staff here at [clinic name] can answer any follow-up questions you have. We look forward to providing you with the best care and support on your health journey.

Sincerely,

[PCP Signature block]

[Consider including a business card for the referenced agent]